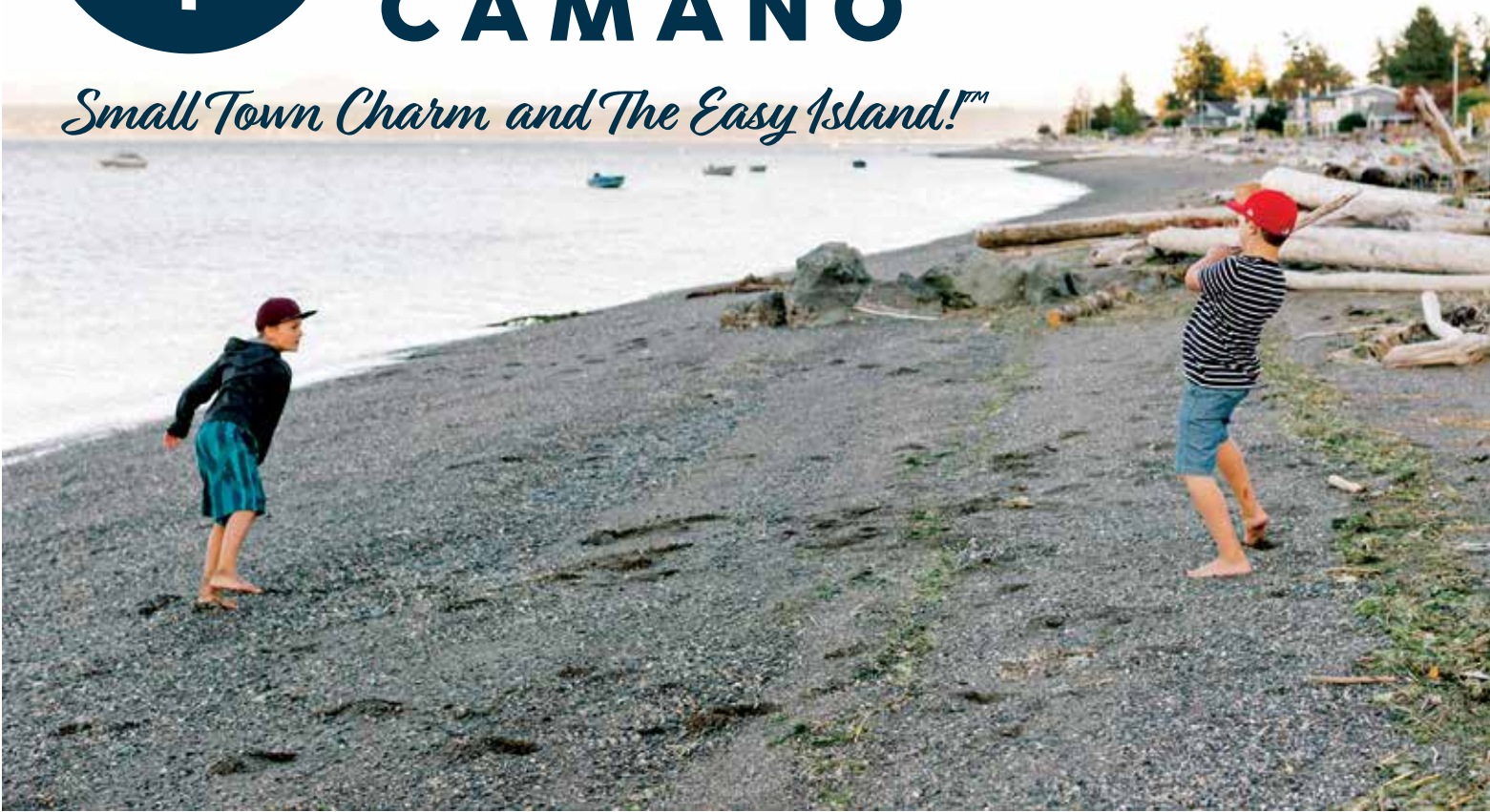




DISCOVER STANWOOD CAMANO

Small Town Charm and The Easy Island!™

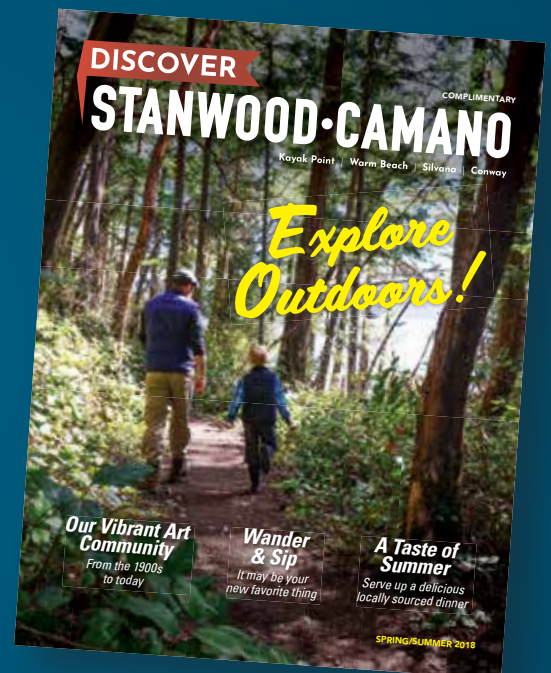


MIDWAY BETWEEN SEATTLE AND VANCOUVER, BC, LIES A HIDDEN treasure filled with outdoor adventure, artist studios, antique shops, organic farmers, food and craft artisans, and plenty of small-town charm. The historic Port Susan recreation area borders the clear waters of Puget Sound's Saratoga Passage, extending inland amid the rolling hills of the Skagit Valley.

Only *Discover Stanwood • Camano* focuses exclusively on this unique region bordered by Conway to the north, Warm Beach to the south, and Saratoga Passage to the west.

Discover Stanwood • Camano is designed to provide visitors with a comprehensive guide to culinary delights, farms and natural markets, camping and lodging, beach and trail hikes, and other outdoor adventures. It's a guide to the gems available to day-trippers from around the Puget Sound area and Vancouver, BC—and it's an affordable and highly-targeted advertising resource for your business!

Discover Stanwood • Camano is a collaborative project between the City of Stanwood, the Stanwood Chamber of Commerce, the Camano Chamber of Commerce and Philips Publishing Group to promote this rich, hidden treasure.





DISCOVER STANWOOD CAMANO

Discover Stanwood • Camano is distributed up and down the I-5 corridor between Bellingham and Chehalis. It can be picked up at retailers, campgrounds and parks, visitor centers and chambers of commerce, as well as hotels and casinos throughout the region. *Discover Stanwood • Camano* serves as an essential tourism marketing tool for the Cities of Stanwood, Kayak Point, Warm Beach, Silvana, Conway, and Camano Island.

- 13,500 copies
- Twice a year
- Four colors
- Glossy

AD RATES (Rates per issue)

	1x	2x
Premium Spread*	\$2,250	\$1,800
Spread*	2,025	1,620
Outside Back Cover*	1,900	1,500
Inside Back Cover*	1,500	1,200
Inside Front Cover*	1,500	1,200
Full Page*	1,125	900
1/2 Page	750	600
1/3 Page	500	400
1/6 Page	250	200

Ad Design & Production

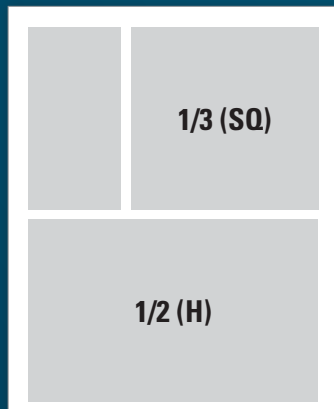
(Includes three revisions. Additional charges will apply thereafter)

\$100

AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) <small>(gutter – 0.75")</small>	
Full Page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"

***BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.



2019 Publishing Schedule

Spring/Summer 2019

Ad Reservation	Mar 7
Ad Materials	Mar 14
Mails	Mar 29

Fall/Winter 2019

Ad Reservation	Sep 8
Ad Materials	Sep 25
Mails	Oct 10

CONTACT

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STANWOOD
CHAMBER OF COMMERCE

Philips Publishing Group

Discover Stanwood • Camano is published by Philips Publishing Group for the City of Stanwood and the Stanwood and Camano Chambers of Commerce.

AD SPECIFICATIONS

- High-resolution PDFs
- 300dpi resolution
- Colors converted to CMYK
- All fonts embedded