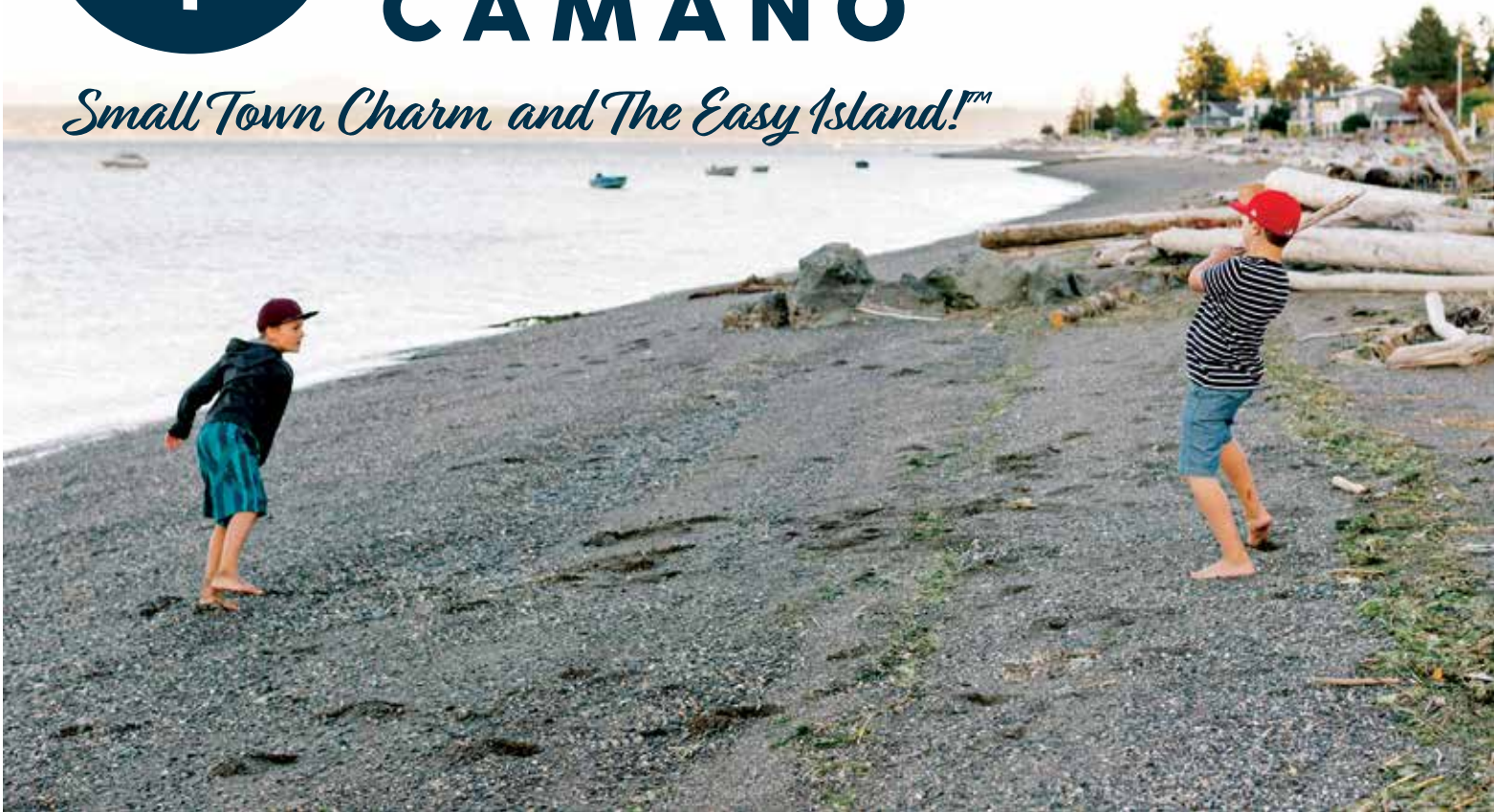




# DISCOVER STANWOOD CAMANO

*Small Town Charm and The Easy Island!™*

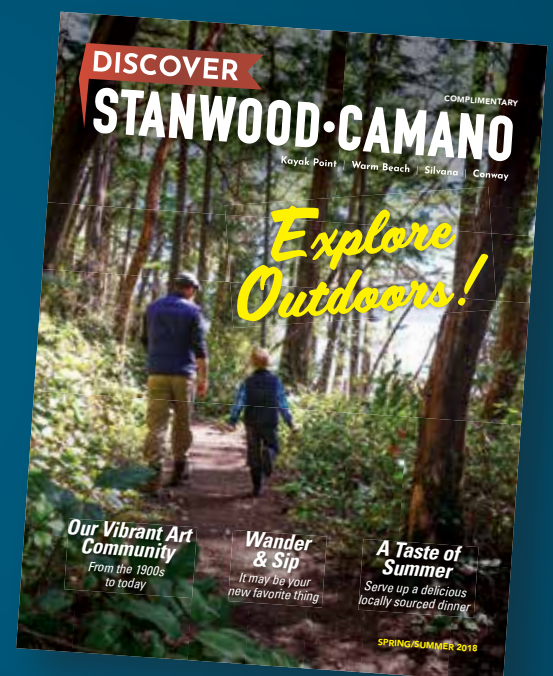


**MIDWAY BETWEEN SEATTLE AND VANCOUVER, BC, LIES A HIDDEN** treasure filled with outdoor adventure, artist studios, antique shops, organic farmers, food and craft artisans, and plenty of small-town charm. The historic Port Susan recreation area borders the clear waters of Puget Sound's Saratoga Passage, extending inland amid the rolling hills of the Skagit Valley.

Only *Discover Stanwood • Camano* focuses exclusively on this unique region bordered by Conway to the north, Warm Beach to the south, and Saratoga Passage to the west.

*Discover Stanwood • Camano* is designed to provide visitors with a comprehensive guide to culinary delights, farms and natural markets, camping and lodging, beach and trail hikes, and other outdoor adventures. It's a guide to the gems available to day-trippers from around the Puget Sound area and Vancouver, BC—and it's an affordable and highly-targeted advertising resource for your business!

*Discover Stanwood • Camano is a collaborative project between the City of Stanwood, the Stanwood Chamber of Commerce, the Camano Chamber of Commerce and Philips Publishing Group to promote this rich, hidden treasure.*





# DISCOVER STANWOOD CAMANO

*Discover Stanwood • Camano* is distributed up and down the I-5 corridor between Bellingham and Chehalis. It can be picked up at retailers, campgrounds and parks, visitor centers and chambers of commerce, as well as hotels and casinos throughout the region. *Discover Stanwood • Camano* serves as an essential tourism marketing tool for the Cities of Stanwood, Kayak Point, Warm Beach, Silvana, Conway, and Camano Island.

- 13,500 copies
- Twice a year
- Four colors
- Glossy

## AD RATES (Rates per issue)

	1x	2x
Premium Spread*	\$2,250	\$1,800
Spread*	2,025	1,620
Outside Back Cover*	1,900	1,500
Inside Back Cover*	1,500	1,200
Inside Front Cover*	1,500	1,200
Full Page*	1,125	900
1/2 Page	750	600
1/3 Page	500	400
1/6 Page	250	200

### Ad Design & Production

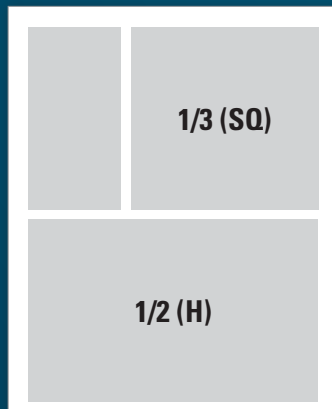
(Includes three revisions. Additional charges will apply thereafter)

**\$100**

## AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) <small>(gutter – 0.75")</small>	
Full Page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"

**\*BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.



# 2019

## Publishing Schedule

### Spring/Summer 2019

Ad Reservation	Mar 7
Ad Materials	Mar 14
Mails	Mar 29

### Fall/Winter 2019

Ad Reservation	Sep 18
Ad Materials	Sep 25
Mails	Oct 10

## CONTACT

**Julie Applegate**

206-753-7250

[julie@philipspublishing.com](mailto:julie@philipspublishing.com)



**STANWOOD**  
CHAMBER OF COMMERCE

### Philips Publishing Group

Discover Stanwood • Camano is published by Philips Publishing Group for the City of Stanwood and the Stanwood and Camano Chambers of Commerce.

## AD SPECIFICATIONS

- High-resolution PDFs
- 300dpi resolution
- Colors converted to CMYK
- All fonts embedded