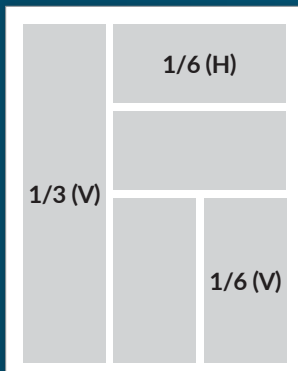
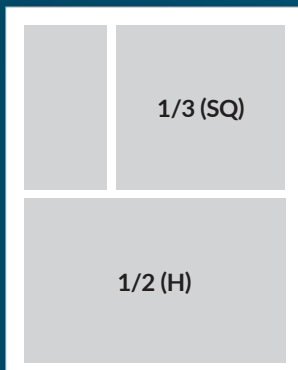


CITY OF Snohomish

QUARTERLY

The *Snohomish Quarterly* serves as the official publication of the city of Snohomish. The magazine delivers news and useful information about city services, events and programs directly to the homes of city residents, making the *Quarterly* a great advertising medium. The only print publication that uniquely serves the Snohomish community's 10,000 residents and 550+ businesses. Supporting this publication also means you're helping to keep dollars in Snohomish to better serve our citizens!

- 7,000 copies
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)

	1x	2x	4x
Outside Back Cover*	\$1,500	\$1,275	\$1,200
Inside Back Cover*	1,200	1,020	960
Inside Front Cover*	1,200	1,020	960
Full Page*	900	765	720
1/2 Page	600	510	480
1/3 Page	400	350	320
1/6 Page	200	175	160

Non-Resident Rates (Rates per issue)

	1x	2x	4x
Outside Back Cover*	1,765	\$1,500	\$1,410
Inside Back Cover*	1,400	1,200	1,120
Inside Front Cover*	1,400	1,200	1,120
Full Page	1,050	900	840
1/2 Page	700	600	560
1/3 Page	475	400	380
1/6 Page	250	215	200

Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

\$100

AD SIZES (width x height)

Full page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"

***BLEED ADS:** For full-page ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

Ad Specifications

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2018/19 Publishing Schedule

FALL 2018

Ad Reservation	Oct 12
Ad Materials	Oct 18
Mails	Nov 3

WINTER 2019

Ad Reservation	Jan 8
Ad Materials	Jan 14
Mails	Jan 29

SPRING 2019

Ad Reservation	Apr 16
Ad Materials	Apr 22
Mails	May 6

SUMMER 2019

Ad Reservation	Jul 11
Ad Materials	Jul 18
Mails	Aug 1

FALL 2019

Ad Reservation	Oct 15
Ad Materials	Oct 21
Mails	Nov 5

Contact

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Philips Publishing Group

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