

LYNNWOOD RECREATION GUIDE

Mailed directly to 58,000 homes in Lynnwood, Bothell, Edmonds and Mountlake Terrace, the magazine is the most widely distributed consumer publication in North King/South Snohomish County. 10,000 monthly visits to the Recreation Center means constant and consistent exposure to your business. There are over 2,600 active businesses in the area. Make yours stand out by advertising in *Lynnwood Recreation Guide*.

- 60,000 copies
- Four colors
- Four times a year
- Glossy

AD RATES (Rates per issue)

	1x	4x
Premium Spread*	\$3,600	\$3,060
Spread*	3,240	2,755
Outside Back Cover*	2,900	2,400
Inside Back Cover*	2,700	2,295
Inside Front Cover*	2,700	2,295
Full Page*	1,800	1,530
1/2 Page	1,200	1,020
1/3 Page	800	680
1/6 Page	400	340

Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

\$100

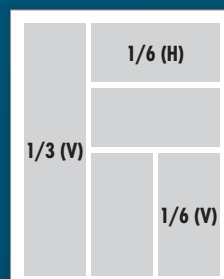
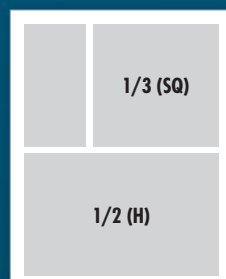
AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) <small>(gutter - 0.75")</small>	
Full Page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)

* **BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

AD SPECIFICATIONS

- High-resolution PDFs
- 300dpi resolution
- Colors converted to CMYK
- All fonts embedded



2019/20 PUBLISHING SCHEDULE

WINTER 2019

Ad Reservation	Nov 1
Ad Materials	Nov 8
Mails	Dec 6

SPRING 2019

Ad Reservation	Jan 23
Ad Materials	Jan 30
Mails	Mar 7

SUMMER 2019

Ad Reservation	May 1
Ad Materials	May 8
Mails	Jun 6

FALL 2019

Ad Reservation	Jun 25
Ad Materials	Jul 2
Mails	Aug 1

WINTER 2020

Ad Reservation	Oct 28
Ad Materials	Nov 4
Mails	Dec 5

CONTACT

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Philips Publishing Group

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