



# EDGEWOOD

MAGAZINE

## 2016 PUBLISHING SCHEDULE

### July 2016

Ad Reservation June 3  
 Ad Materials June 10  
 Mails June 24

### Sept 2016

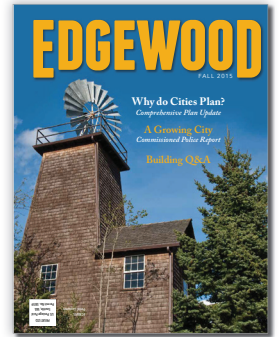
Ad Reservation Aug 26  
 Ad Materials Sept 2  
 Mails Sept 15

### Dec 2016

Ad Reservation Nov 23  
 Ad Materials Dec 2  
 Mails Dec 15

Owned and edited by the city of Edgewood, the *Edgewood Magazine* serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Edgewood one of the region's most desirable places to live and play.

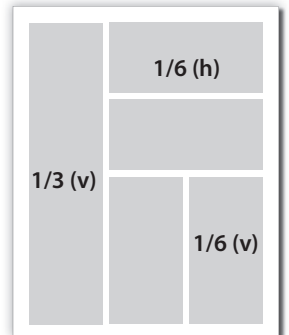
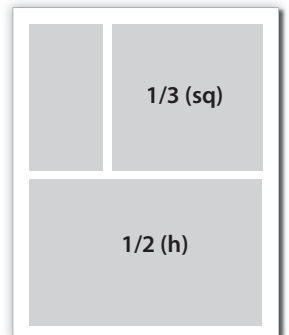
Each full-color, glossy issue will be mailed directly to more than 6,000 residents. It's a great medium for businesses looking to gain exposure to this community *and* for residents to get to know and *support their local businesses – keeping dollars in the Edgewood community!*



## AD RATES

Edgewood Resident Businesses (rates are per issue)			
	1x	2x	4x
Outside Back Cover	\$1,500	\$1,275	\$1,200
Inside Back Cover	1,200	1,020	960
Inside Front Cover	1,200	1,020	960
Full Page	900	765	720
1/2 page	600	510	480
1/3 page	400	350	320
1/6 page	200	175	160

Non-resident Businesses (rates are per issue)			
	1x	2x	4x
Outside Back Cover	\$1,765	\$1,500	\$1,412
Inside Back Cover	1,400	12,00	1,120
Inside Front Cover	1,400	1,200	1,120
Full Page	1050	900	840
1/2 page	700	600	560
1/3 page	475	400	380
1/6 page	250	213	200



## CONTACT

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EDGEWOOD

Philips Publishing Group

Edgewood Magazine is published by Philips Publishing Group for the city of Edgewood.

## AD SIZES (width x height)

Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

## AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.