



PARTNER WITH YOUR CITY AND MARKET TO YOUR NEIGHBORHOOD

2017/2018 PUBLISHING SCHEDULE

December 2017

Ad Reservation	Nov 3
Ad Materials	Nov 9
Mails	Nov 24

March 2018

Ad Reservation	Jan 31
Ad Materials	Feb 7
Mails	Feb 24

June 2018

Ad Reservation	May 2
Ad Materials	May 9
Mails	May 26

September 2018

Ad Reservation	Aug 1
Ad Materials	Aug 8
Mails	Aug 25

December 2018

Ad Reservation	Oct 31
Ad Materials	Nov 7
Mails	Nov 27

CONTACT

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Philips Publishing Group

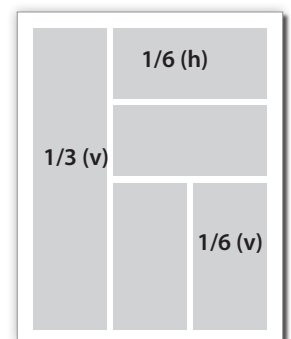
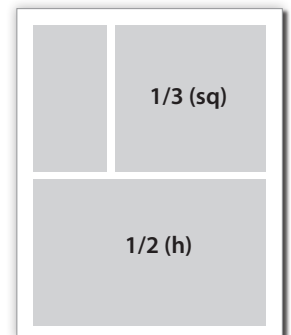
Burien Magazine is published by Philips Publishing Group for the city of Burien.

Reach Burien and surrounding community residents who shop locally. *Burien Magazine* is mailed directly to nearly 50,000 residents four times a year. Additional copies are distributed throughout the community.

There are nearly 1,500 active businesses in Burien. Make yours stand out by advertising in the *Burien Magazine*.



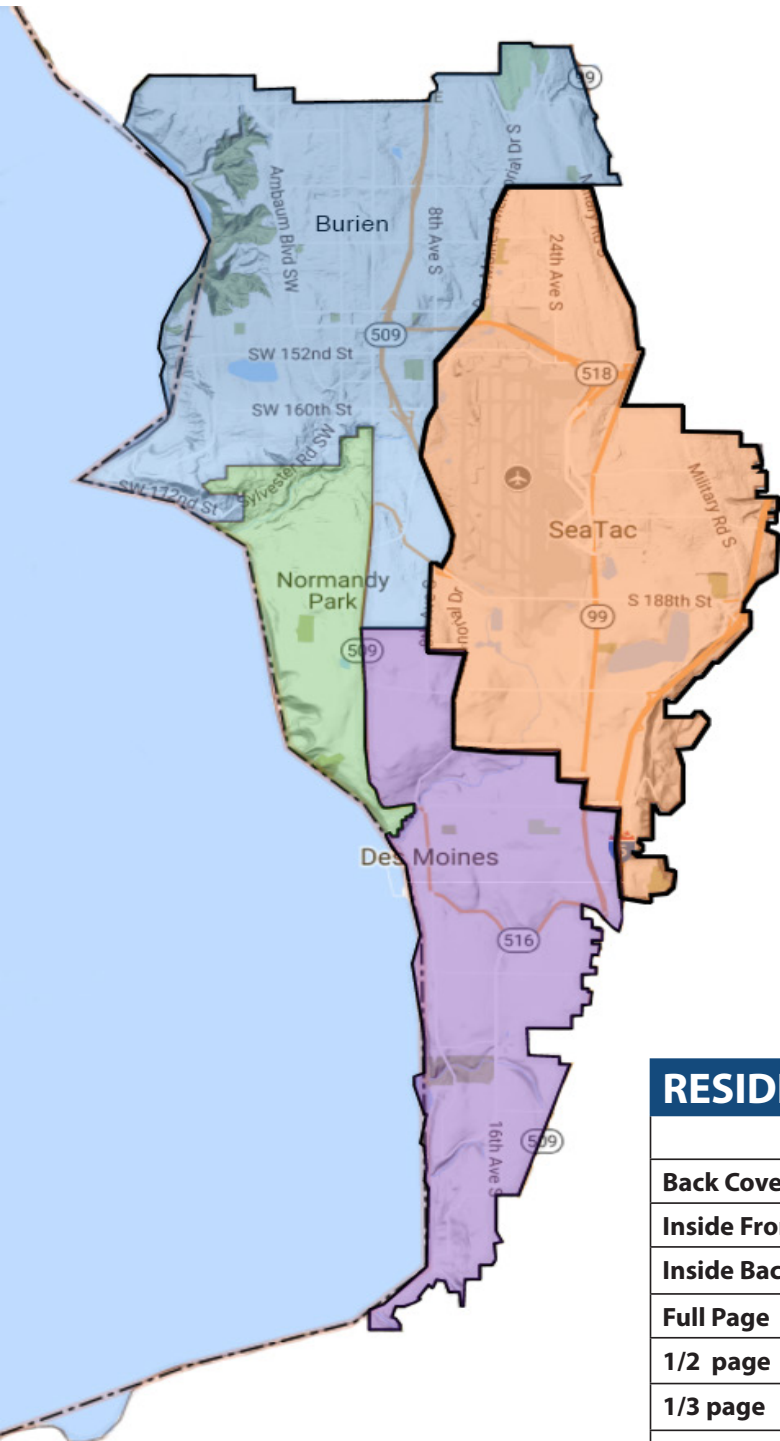
AD RATES (rates per issue)			
	1x	2x	4x
Back Cover	\$3,000	\$2,700	\$2,550
Inside Front Cover	2,700	2,430	2,295
Inside Back Cover	2,700	2,430	2,295
Full Page	1,800	1,620	1,530
1/2 page	1,200	1,080	1,020
1/3 page	800	720	680
1/6 page	400	360	340
Non-resident Businesses (rates per issue)			
	1x	2x	4x
Back Cover	\$4,200	\$3,780	\$3,570
Inside Front Cover	3,780	3,402	3,213
Inside Back Cover	3,780	3,402	3,213
Full Page	2,520	2,268	2,142
1/2 page	1,680	1,512	1,428
1/3 page	1,120	1,008	952
1/6 page	560	504	476
Ad Design & Production (Includes 3 revisions. Additional charges will apply thereafter)	\$100		



AD SIZES (width x height)			
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)		2.25" x 9.625" (vertical)
1/6 page	2.25" x 4.81" (vertical)		4.75" x 2.25" (horizontal)

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.



Burien City Magazine readers are young, family-oriented and active!

Under 20	25.7%
20 to 44 years	32.4%
45-64 years	27.9%
65+	14%
Median Age	39.2

Burien and region

Residents: 50,000+

Normandy Park

Residents: 6,700

Des Moines

Residents: 30,000

SeaTac

Residents: 28,850

RESIDENT BUSINESSES (per resident per cents pricing)

	1x	2x	4x
Back Cover	6.0¢	5.4¢	5.1¢
Inside Front Cover	5.4¢	4.9¢	4.6¢
Inside Back Cover	5.4¢	4.9¢	4.6¢
Full Page	3.6¢	3.2¢	3.1¢
1/2 page	2.4¢	2.2¢	2.0¢
1/3 page	1.6¢	1.4¢	1.4¢
1/6 page	0.8¢	0.7¢	0.7¢